

**APPENDIX V**

**Assessment Rubric: The BFA Creative Project (Cinematic Arts)**

*All Creative Projects are to be presented in the Walcott Warner Theatre. However, the Faculty has the right to deny this if in their opinion the work fails to meet the standards necessary for presentation to an audience.*

Core Competencies	A: Exceeding 20 -18	B: Proficient 17 -15		C: Developing 14 – 10	D/F: Failing 9 – 0	
<b>EVIDENCE OF RESEARCH</b> Demonstrates in depth research And content development is evident Film, play or dance	Work and thesis for project is excellent evidence of research and content development	Work and thesis for project is proficient evidence of research and content development		Work and thesis for project is below average evidence of research and content development.  Needs improvement	Work and thesis for project is provides little or no evidence of research and content development	20
<b>CINEMATIC ARTS</b> Demonstrates in-depth technical proficiency Script Storyboard/shot list Cinematography Lighting Audio Costumes/props	Student demonstrates excellent skill sets and technical ability in her/his area of concentration	Student demonstrates proficient skill sets and technical ability in her/his area of concentration		Student demonstrates below average skill sets and technical ability in her/his area of concentration.  Needs improvement	Student demonstrates overall poor skill and technical ability	20
	10 - 9	8 – 7		6 - 5	4 – 1	
<b>CREATIVE CONCEPT</b> Demonstrate communication of unique ideas and thoughts in the creation of one’s work in the chosen discipline	Student demonstrates excellent creative concepts and inventive ideas.  Concepts are unique and original.	Student demonstrates excellent creative concepts and inventive ideas.  Concepts are unique and original.		Student demonstrates below average ideas. Lacking unique concepts. Needs improvement.	Student seriously lacks ideas and concepts.	20
<b>REFLECTIVE JOURNAL</b> Demonstrates preparedness for a professional career in the Arts through CLEAR description of process.	Student’s supporting written work shows strong and clear understanding of the process during the creative project.	Student’s written work is good and able to explain most of the choices made during the creative project.		Student’s written work is below what is expected of a graduating student. Several errors or inability to explain choices made.	Student’s written work is seriously lacking or non-existent.	10
					TOTAL	70