

COURSE GUIDE AND COMPLETE COURSE LISTS

Course Types

Undergraduate degrees in the Cave Hill School of Business and Management may comprise of:

- (a) **Core Courses** – these are fundamental to your area of study and must be completed. No other courses can be substituted.
- (b) **Options** – selections from lists of required courses. For example, you may be given a list of **four (4) options** from which you are required to choose **two (2)** of those options.
- (c) **Electives** – these are approved courses that can be selected from within the Cave Hill School of Business and Management, or from any other Department or School at the University of the West Indies (UWI) Cave Hill Campus. Typically, you will be approved to take a course as an elective, if the number in the course code begins with 2 or 3. For example, MKTG **2001** or MKTG **3002**.
- (d) **Co-curricular Courses** – Undergraduate students at the UWI Cave Hill Campus are allowed to take **one (1) co-curricular course** as part of their degree programme. These co-curricular courses are offered by the **Office of Student Services (OSS)**. The list of courses offered in any semester can be found on the OSS website at <https://www.cavehill.uwi.edu/studentservices/academic-support/co-curricular-credits.aspx>. Please note that co-curricular course credits are not included in the calculation of your overall GPA. These are '**pass**' or '**fail**' courses.
- (e) **Exemptions** – A student is granted an exemption if a course done previously at a recognised academic institution is judged by the University to be equivalent to a specific UWI course in terms of scope and complexity. Please check the **Exemptions** page by clicking on the following link, <https://www.cavehill.uwi.edu/chsbm/resources/students/exemptions.aspx>, to identify any exemptions that you may qualify for, before completing your first course registration exercise.

(f) **Prerequisites** – A prerequisite is a course that must be taken before the course you are seeking to enrol for. For example, if MKTG 3001 has MKTG 2001 as a prerequisite, then MKTG 2001 must be taken and passed, before you can take MKTG 3001. The prerequisites for all undergraduate courses in the Cave Hill School of Business and Management can be viewed at the **Prerequisites** page: <https://www.cavehill.uwi.edu/chsbm/resources/students/prerequisites.aspx>.

B.Sc. International Tourism Management

Complete Course List

Disclaimer: This complete course list is a *quick overview* of your degree programme. However, when registering for courses, students are strongly advised to follow the **Brochure or Faculty of Social Sciences Handbook** for their year of entry, since programme requirements *may* be adjusted slightly from year to year. Faculty Handbooks for each academic year can be found by selecting the following link: <https://www.cavehill.uwi.edu/fss/students/student-resources.aspx>.

B.Sc. International Tourism Management – Core Courses Level I

Level I – You are required to complete ten (10) courses:

	Code	Description	Semester
1	ECON1001	Introduction to Microeconomics	1 or 2
2	ECON1003 OR ECON1004	Maths for Social Sciences I OR Maths for Social Sciences II	1 or 2 OR 2
3	ECON1005	Introductory Statistics	1 or 2
4	MGMT1000	Information Technology Literacy	1 or 2
5	MGMT1001	Introduction to Management	1 or 2
6	FOUN1101 OR FOUN1201	Caribbean Civilisation OR Science, Medicine and Technology	1 or 2 OR 1 or 2
7	FOUN1006 OR FOUN1008	Exposition for Academic Purposes OR An Introduction to Professional Writing	1 or 2 OR 1 or 2
8	INRL1000	Introduction to International Relations	2
9	One Level I Language course (French, Spanish, Chinese or Portuguese) that requires no prior knowledge		2
10	One of:		
	SOCI1000	Introduction to Sociology II	1
	SOCI1002	Introduction to Sociology I	2
	GOVT1011	Introduction to Caribbean Politics	2
	PSYC1003	Introduction to Psychology	1
	PSYC1004	Introduction to Social Psychology	2

B.Sc. International Tourism Management – Core Courses

Level II

Level II – You are required to complete the following five (5) courses:

	Code	Description	Semester
1	ACCT2019	Accounting for Managers	1
2	MGMT2008	Organisational Behaviour	1
3	MGMT2013	Introduction to International Business	1
4	TOUR2000	International Tourism	1
5	TOUR2002	Transportation and Travel	1

B.Sc. International Tourism Management – Year 2

Semester II Abroad is Optional

Students should follow the below programming depending on where the Semester will be spent:

Semester at Cave Hill (Courses should be at Level II or III/Year 2 or 3)	Semester at St. Augustine or Mona (Courses should be at Level II or III/Year 2 or 3)	Semester Abroad (Courses should be at Level II or III/Year 2 or 3)
TOUR2001 Caribbean Tourism TOUR2003 Tourism Planning and Development	Two (2) Tourism courses that are not part of your core One (1) of these MUST be TOUR2001 Caribbean Tourism	Two (2) Tourism courses that are not part of your core
One (1) International Business course that is not part of your core	One (1) International Business course that is not part of your core	One (1) International Business course that is not part of your core
One (1) Management elective that is not part of your core (Level II or III)	One (1) Management elective that is not part of your core (Level II or III)	One (1) Management elective that is not part of your core (Level II or III)
One (1) other elective at the appropriate level	One (1) other elective at the appropriate level	One (1) other elective at the appropriate level

B.Sc. International Tourism Management Summer

Summer course is as follows:

TOUR3007	Internship
OR	
Six-week Chinese Certification Course (Optional)	

B.Sc. International Tourism Management Level III

Level III – You are required to complete the following ten (10) core courses:

	Code	Description	Semester
1	MGMT3017	Human Resource Management	1
2	MGMT3024	Business Communications	1
3	MGMT3005	Attractions, Development and Management	1
4	MGMT3053	International Financial Management	2
5	TOUR3002	Tourism Marketing	2
6	MGMT3031	Business Strategy and Policy	1
7	GOVT3046	Introduction to International Organisation	2
8	MKTG3001	International Marketing Management	2
9	TOUR3001	Sustainable Tourism	2
10	TOUR3000	Tourism Management	1

B.Sc. International Tourism Management – Electives

All electives must be from either **Level II or III**. **No Level I course can be used as an elective.**

Students are encouraged to take electives from other departments and faculties at the Cave Hill Campus in order to broaden their skillsets. You should select courses that also complement your personal and professional development.

Please consult the relevant Faculty Handbook to ensure that you satisfy the requirements for registration. Departmental course prerequisites must be followed.

B.Sc. International Tourism Management – Prerequisites

Course prerequisites are provided in the **Prerequisites Brochure** and can be viewed at <https://www.cavehill.uwi.edu/chsbm/resources/students/prerequisites.aspx>. Please consult the Prerequisites Brochure for the relevant information. For courses outside of Cave Hill School of Business and Management you should consult the relevant Department Handbook or Faculty Handbook for the prerequisites.

B.Sc. International Tourism Management – Advisors

Each student is assigned to an Advisor from the Faculty in the Cave Hill School of Business and Management. Advisors for the **B.Sc. International Tourism Management programme** are as follows:

- **Dr. Cristina Jonsson** – cristina.jonsson@cavehill.uwi.edu
- **Dr. Sherma Roberts** – sherma.roberts@cavehill.uwi.edu

To register for the **B.Sc. International Tourism Management programme**, please go to the **Cave Hill Online (CHOL) page** at <https://www.cavehill.uwi.edu/chol/home.aspx>.