

**THE UNIVERSITY OF THE WEST INDIES
CAVE HILL CAMPUS**

**RBC/UWI CAVE HILL CAMPUS
RACE FOR THE KIDS CLOSING CEREMONY**

**TUESDAY, JUNE 05, 2018
5:00 P.M.**

EBCCI

Protocol:

Ladies and gentlemen, a glorious Tuesday evening to you and welcome. On behalf of the Cave Hill Campus, especially our students, I first wish to thank all our sponsors who have contributed to the success of the 2nd RBC Race for the Kids: **Platinum Partners:** RBC Royal Bank (Barbados) Limited; RBC Capital Markets; **Gold Partners:** RBC Insurance; Intelligent Lighting; Expressionism; Pharmacy Sales/Pediasure; **Silver Partners:** Colour XL; Screenplay Advertising; Maria Holder Trust; Adopt-a-KM.

I also wish to thank all the volunteers from both The UWI and the RBC, who freely gave of their time and energy to ensure the success of the 2nd race. We are extremely grateful to RBC Royal Bank Barbados Ltd for its continuous support of education at The UWI. I was very pleased to see that with the 2nd edition of the race came an essay competition for both primary and secondary students – They are our future University students. We look forward to welcoming them to the Cave Hill Campus as soon as they matriculate. I already have their ID numbers waiting for them.

The idea for the race had its genesis at The 2016 UWI Toronto Gala where I had the pleasure to sit with Mr. Roger Cogle, Regional Vice President - Southern Caribbean, RBC Royal Bank and other members of the RBC Royal Bank Canada Executive Team. The Cave Hill Campus was of course very pleased to partner with RBC Royal Bank, and by so doing, generate a new revenue stream for the benefit of our students.

I thank each and every one of you for your contributions, and for soliciting support from your friends and family in aid of this worthy cause. This year we had a significant increase in participants. And we expect next year to be even bigger and better. Given that the annual date of the race is now fixed at the second Sunday of March, mark your calendars for the 10th of March 2019. I look forward to seeing you as you try valiantly to pass me, but we are all winners with our collective support for this worthy cause.

The 2017-2022 Strategic Plan of The UWI has as its three strategic goals - access, alignment and agility. This partnership between The RBC and The Cave Hill Campus, allows the Campus to strengthen its relationship with RBC, one of our major corporate partners, and by so doing, contribute to the realization of our strategic goal of alignment. A major portion of the funds raised through this initiative assist many of our students with scholarships, thereby furthering the realization of another one of our strategic goals, that of access.

Ladies and gentlemen, I am pleased to announce that our partnership with RBC Royal Bank does not end with the Race for the Kids. I have just held a successful meeting with the Senior Manager, Brand & Sponsorship, Caribbean Banking, RBC Financial (Caribbean) Limited, Ms Wendy S. Alleyne, and the Assistant Manager, Marketing, Barbados & Eastern Caribbean, RBC Royal Bank (Barbados) Limited,

Ms Keri Mapp. We discussed the 2019 Race for the Kids as well as Future Launch, a programme to support youth as they transition into the workplace. So students, there is more to look forward to. Again, the Cave Hill Campus is honoured to partner with RBC Royal Bank to positively impact the lives of young people. We are excited by the developmental work which will result from the Future Launch programme, and as we know, an investment in our young women and men is an investment in the future well-being of our societies.

Here at the Cave Hill Campus, we have hosted a number of outreach events geared toward our wider community. I congratulate the Student Enrolment and Retention Unit (SERU), one of the newest departments at the Campus, on all the work it is has been doing to guarantee that more students gain access to the Cave Hill Campus.

The work and achievements of my colleagues and students demonstrate that the Campus is a constituent pillar of an excellent global university rooted in the Caribbean. Last year, on November 25, the Campus successfully hosted Open Day 2017 which included a Flea Market & Car Boot Sale in support of the 2018 RBC Race for the Kids. Faculty/staff were also on hand to provide information on academic programmes and financing your UWI education, tours of facilities, talks by alumni, entertainment by alumni, tastings, demos and even the mounting of the Better Caribbean Energy Floor for the kids to play and learn. Most recently, The UWI Cave Hill Recruitment Road Team has been increasing the visibility and access of the Campus by bringing the Campus to the community as they visited malls/shopping centres. This added convenience enabled prospective students to learn more about the programmes offered at the Campus, the ways in which they could finance their degree and the study abroad programme. We even went further by allowing prospective students to submit their applications on the spot or their

outstanding supporting documents if they had already submitted their application. The mall visits were truly a Campus undertaking as a team from the Faculty of Medical Sciences were on hand to provide free health checks. SERU and the Office of Recruitment and Marketing have also conducted recruitment drives at the island's secondary schools.

The Cave Hill Campus understands that the Artificial Intelligence revolution has begun. According to one of its leading experts, Kai-Fu Lee, President, CEO and Founder of Sinovation Ventures, Artificial Intelligence Institute, the scale and impact of the AI revolution will be larger and faster than the industrial revolution (Lee, 2017).

Artificial intelligence is daily changing Caribbean workplaces, and the Cave Hill Campus has chosen to lead in providing the skills and expertise in this area. Our first cohort cohort of students in the BSc Software Engineering programme will be heading to Suzhou, China in August this year, to complete the final two years of their degree programme. Furthermore, in 2018/2019, the Cave Hill Campus will welcome a cohort of students to both the new Master of Science in Information Technology (with specializations in Mobile Applications, Web Development or Enterprise Systems) as well as the new Postgraduate Diploma in Information Technology. The aforementioned programmes represent only part of the academic aspects of our mission to reposition Cave Hill as a Smart Campus for the 21st Century. The Campus has moved decisively to operationalize the Smart Campus Initiative and to use this harnessing of information technology to expand access, achieve greater alignment with corporate, state and civic partners, and become even more agile in meeting the needs of our students and publics.

We know that we are living in a technologically advanced age, which compels us to continuously reevaluate and remodel our ways of accomplishing tasks within our purview. Just today the New Government stated it wants to build a technology hub around the Cave Hill Campus. We thank the Government for recognizing and supporting Cave Hill's visionary leadership in Smart technology.

Of course, we are in tune with the millennials and we have made greater use of social media, the Campus' official Facebook page (The UWI Cave Hill Campus) and Instagram page (uwicavehillcampus) are the media hubs for all things Cave Hill, so stay abreast of our activities/events, like and follow our pages, if you have not already done so. Students who meet the requirements also have the opportunity to be involved in the enhancement of these social media accounts with the Student Takeover initiative. Interested? Please contact our Marketing Officer, Ms Cheryse Gooding, to learn more.

Once again, I wish to thank RBC Royal Bank (Barbados) Limited for partnering with the Cave Hill Campus and I look forward to continuing this mutually beneficial relationship between the Campus and the RBC.

Ladies and gentlemen, I invite you to start your training for 2019 RBC Race for the Kids, the Principal is coming. Thank you.

Professor V. Eudine Barriteau

June 05, 2018