

SESSION 1 - PROGRAMME

The Journey & The Work: From Cave Hill to Creative Health Careers

How two UWI Cave Hill alumni built distinctive careers where creativity, business, healthcare and science converge.

Thursday, 10 September 2026

12:00 PM - 1:00 PM AST

1 Hour

FEATURED EXPERTS Dr. Keeva Blades

Healthcare & Pharma Brand Strategist

Mr. Ron Lewis

Creative Leader in Healthcare & Pharma Branding

Order of Programme

12:00 - 12:05	Welcome & Opening Framing Brief welcome, introduction to Pathway by Design, both featured experts, and the idea that careers are often iterative, interdisciplinary and emergent.
12:05 - 12:11	Brief Faculty Remarks Prof. David Akombo, Dean, FCCPA, and Prof. Troy Lorde, Dean, FSS - brief reflections on interdisciplinary learning, creativity, business and career formation.
12:11 - 12:26	Segment 1 - The Journey: From Cave Hill to Here Dr. Blades and Mr. Lewis reflect on what they studied, what they initially imagined for their careers, key turning points, detours, uncertainties and how they found their professional niches.
12:26 - 12:41	Segment 2 - What Do You Actually Do? A practical look at creative direction, brand strategy, storytelling and translating complex healthcare, pharmaceutical and biotech science into meaningful human experiences.
12:41 - 12:51	Expert-to-Expert Moderated Discussion How creativity, strategy, business and science intersect in real projects; working with clinicians, scientists, designers, marketers and business teams; and lessons from each speaker's career path.
12:51 - 12:58	Audience Q&A Questions on career journeys, professional roles, entering healthcare and life-science industries, and identifying an emerging professional niche.
12:58 - 1:00	Closing & Preview of Session 2 Key takeaway from Session 1 and preview of the practical career-building focus for 24 September.

SESSION TAKEAWAY A career does not have to be fully mapped at graduation; professional niches emerge through curiosity, experience, experimentation and opportunity.

Hosted by CBS, UWI Cave Hill, with FCCPA and FSS.

SESSION 2 - PROGRAMME

Translating Your Degree: Building Careers Across Disciplines

A practical session on transferable skills, professional positioning, portfolios, cross-faculty collaboration and careers that sit between disciplines.

Thursday, 24 September 2026

12:00 PM - 1:00 PM AST

1 Hour

FEATURED EXPERTS

Dr. Keeva Blades

Healthcare & Pharma Brand Strategist

Mr. Ron Lewis

Creative Leader in Healthcare & Pharma Branding

Order of Programme

12:00 - 12:05	Welcome, Recap & Re-introduction A concise recap of Session 1, re-introduction of Dr. Keeva Blades and Mr. Ron Lewis, and framing of Session 2 as a practical career-building conversation.
12:05 - 12:30	Segment 3 - Translating Your Degree Into a Career Practical guidance on transferable skills, writing, visual design, storytelling, performance, research, critical thinking, data interpretation, portfolios, internships, projects, professional branding and gaining meaningful experience.
12:30 - 12:43	Segment 4 - Breaking Down the Faculty Silos What designers can learn from scientists, what scientists can learn from creatives, and how stronger collaboration across Creative Arts, Social Sciences, Business, Health and Biosecurity can generate new opportunities.
12:43 - 12:55	Student & Audience Q&A Questions on internships, portfolios, career pivots, uncertainty, networking, global competitiveness, Caribbean identity, AI and the future of creative and healthcare work.
12:55 - 1:00	Closing Reflection Final question to both experts: "If you could give your Cave Hill student self one piece of career advice, what would it be?" Close with the central Pathway by Design message.

SESSION TAKEAWAY Students should think beyond job titles and deliberately build transferable capabilities, networks, portfolios and experiences that demonstrate what they can do.

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