

## CONTACT INFORMATION

### Cave Hill School of Business

Tel: (246) 424-7731 Fax: (246) 425-1670

E-mail: chsb@cavehill.uwi.edu

#### HIGHER DEGREE PROGRAMMES

##### FACULTY OF HUMANITIES & EDUCATION

MA Caribbean Studies :  
Languages / Literatures  
Dip/MA Cultural Studies  
MA History  
MA Heritage Studies  
MA Linguistics  
MA Theology  
Diploma in Education (*Secondary*)  
Master in Education (*MEd*)  
MA Creative Arts

##### FACULTY OF LAW

Diploma/LLM Corporate &  
Commercial Law  
Diploma/LLM Legislative Drafting  
Diploma/LLM Public Law

##### FACULTY OF MEDICAL SCIENCES

DM Anaesthesia and  
Intensive Care  
DM Emergency Medicine  
Diploma, MSc.,  
DM Family Medicine  
DM General Surgery (*Parts I and II*)  
DM Internal Medicine  
DM Obstetrics and Gynaecology  
DM Ophthalmology  
DM Orthopedics  
DM Paediatrics  
DM Psychiatry  
Master in Public Health

##### FACULTY OF SCIENCE & TECHNOLOGY

Dip/MSc. Computing Innovation  
MSc. Computing Research  
MSc. Natural Resource and  
Environmental Management  
Dip/MSc. Technology  
Entrepreneurship  
MSc. Telecommunications  
(*proposed programme*)  
MSc. Renewable Energy  
Management

##### FACULTY OF SOCIAL SCIENCES

MSc. Applied Psychology  
MSc. Banking & Finance  
MSc. Building & Construction  
Management  
MSc. Counselling Psychology  
MSc. E-Governance for  
Developing States  
MSc. Financial & Business  
Economics  
MSc. Integration Studies  
MSc. International Management  
MSc. International Trade Policy  
MSc. Investments & Wealth  
Management  
MSc. Labour & Employment  
Relations  
MSc. Logistics and Supply  
Chain Management  
MSc. Management

##### MSc. Management

*offered in four specialisations:-  
Financial Management, Human Resource  
Management, International Management  
and Marketing*

##### MSc. Project Management & Evaluation

##### MSc. Sociology

Dip/MSc. Sport Sciences  
(*proposed programme*)

##### Master of Social Work

##### MSc. Tourism and Events Management

##### MSc. Tourism & Hospitality Management

##### MSc. Tourism with Project Management

##### MSc. Tourism and Sport Management

##### MSc. Tourism Marketing

##### MSc. Transport Economics

##### CAVE HILL SCHOOL OF BUSINESS

##### Doctor of Business Administration

Executive Master in  
Business Administration (*offered  
in three specialisations: – General  
Management, Public Sector Management  
and Human Resource Management*)

##### Masters in Business Administration (Entrepreneurship)

##### International Master in Business Administration

308 FEB 2013

UWI also offers a range of MPhil and PhD programmes in a number of areas.  
Information on these as well as our application process, online application forms,  
and the documentation required can be found at:

[www.cavehill.uwi.edu/gradstudies](http://www.cavehill.uwi.edu/gradstudies)

PATH TO PROSPERITY



The University of the West Indies



# International Masters in Business Administration (IMBA)

2013-2014



## PROGRAMME SUMMARY

The Cave Hill School of Business' MBA International programme prepares its graduates for dynamic careers and leadership positions in large or small organisations throughout the world. The curriculum synthesises the best of both professional and liberal education.

The programme takes into account trends in MBA education around the world and is structured to allow participants to acquire competence in Spanish as a foreign language. The method of delivery relies on a diverse mixture of international, regional and local lecturers. Our international facilitators bring to the programme research, teaching and consulting styles from European, Asian and North American perspectives while our local and regional facilitators add their rich knowledge about the complex and rapidly changing business environment of the Caribbean, Latin America and other countries facing similar challenges.

Like any graduate level programme, the pace is fast. For each of the thirty six (36) contact hours, the participant should make an average of three (3) to four (4) hours available for the following: textbook readings, supplementary readings, course assignments, team projects, study and review for the final examinations.

## PROGRAMME OBJECTIVES

The programme is designed to:

- provide participants with the required tools for strategic thinking and decision-making;
- broaden participants' understanding of the global socio-economic context in which businesses operate;
- help participants to recognise international best practices for integration to their local environment;
- give participants the knowledge and skill-set necessary for them to manage their organisations' operations for productivity and performance;
- strengthen communication skills through the utilisation of presentations and written projects;
- integrate the theoretical and practical aspects of international business through a practicum, study tour (optional) and case analyses;
- provide participants with opportunities for networking and the exchange of diverse business ideas and experiences;
- provide a working knowledge of Spanish; and
- expose participants to the value of ICT in a learning environment.

## PROGRAMME STRUCTURE

The **IMBA programme** is conducted in a modular format. The structure of the programme is as follows:

### **TWO (2) COMPULSORY, NOT FOR CREDIT COURSES**

Team Building and Business Communications Workshop

Spanish for Business Purposes

While the courses do not offer a grade that adds to the final qualification, they provide each individual with a set of skills necessary for them to adequately function as the programme progresses.

### **ELEVEN (11) CREDIT, CORE COURSES**

These courses are common to all MBA International programmes and will enable the participants to cover all of the basic concepts of effective management. The courses also have an international slant that allows the participants to gain insight into the way in which various aspects of management are practiced throughout the world. Each of these courses has an examination.

- **INBA6010** Quantitative Business Analysis
- **HRNM6001** Organisational Development and Transformation
- **HRNM6002** Financial Management and Accounting
- **GEMA6003** Marketing Management (Domestic and International)
- **INBA6011** International Business
- **INBA6040** Strategic Human Resource Management
- **INBA6017** Economics for International Business
- **INBA6012** Operations Management
- **INBA6014** International Managerial Finance
- **GEMA6002** Information Systems Management
- **INBA6015** Multi-National Strategic Management

### **THREE (3) ELECTIVE CREDIT COURSES**

During the first year of the programme, participants will identify the three (3) elective courses they want to complete during their second year. A maximum of five (5) electives will then be conducted depending on the overall interest. Participants also have the option of choosing to do their electives from any courses conducted in the other Masters programmes of CHSB.

### **A PRACTICUM**

The Practicum is a practical intervention in an organization utilising sound research methodology. It is designed to give the participants an opportunity to apply the learnings gained from the various courses covered in the programme.

### **A STUDY TOUR (OPTIONAL)**

Participants will have the opportunity to learn about life and business in another country. As part of the study tour they will spend two weeks visiting companies – large and small, meeting with government officials and conducting research.

## EXCHANGE PROGRAMMES

Participants can pursue one course in their subject area of emphasis that is not offered by the UWI at selected extra-regional universities. These arrangements are made under exchange agreements between UWI and the selected University. Any additional cost associated with the exchange programme is borne by the participant.

## ENTRY REQUIREMENTS

The programme seeks candidates who:

- hold at a minimum an undergraduate degree from an approved university or have, in the opinion of UWI, an equivalent professional qualification
- persons who do not meet academic or work experience requirements may be admitted by the UWI's Board of Graduate Studies on the recommendation of a selection panel comprising a sub-committee of Graduate Studies and a representative of the Cave Hill School of Business. This panel, in evaluating an application, may interview the applicant and will take into account the applicant's academic record, the results of the interview with the applicant, referees' reports and other aspects of the applicant's work history.

**For more information please visit us at <http://www.uwichsb.org>**