

## CONTACT INFORMATION

### Cave Hill School of Business

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The University of the West Indies



#### HIGHER DEGREE PROGRAMMES

##### FACULTY OF HUMANITIES & EDUCATION

MA Caribbean Studies :  
Languages / Literatures  
Dip/MA Cultural Studies  
MA History  
MA Heritage Studies  
MA Linguistics  
MA Theology  
Diploma in Education (Secondary)  
Master in Education (MEd)  
MA Creative Arts

##### FACULTY OF LAW

Diploma/LLM Corporate &  
Commercial Law  
Diploma/LLM Legislative Drafting  
Diploma/LLM Public Law

##### FACULTY OF MEDICAL SCIENCES

DM Anaesthesia and  
Intensive Care  
DM Emergency Medicine  
Diploma, MSc.,  
DM Family Medicine  
DM General Surgery (Parts I and II)  
DM Internal Medicine  
DM Obstetrics and Gynaecology  
DM Ophthalmology  
DM Orthopedics  
DM Paediatrics  
DM Psychiatry  
Master in Public Health

##### FACULTY OF SCIENCE & TECHNOLOGY

Dip/MSc. Computing Innovation  
MSc. Computing Research  
MSc. Natural Resource and  
Environmental Management  
Dip/MSc. Technology  
Entrepreneurship  
MSc. Telecommunications  
(proposed programme)  
MSc. Renewable Energy  
Management

##### FACULTY OF SOCIAL SCIENCES

MSc. Applied Psychology  
MSc. Banking & Finance  
MSc. Building & Construction  
Management  
MSc. Counselling Psychology  
MSc. E-Governance for  
Developing States  
MSc. Financial & Business  
Economics  
MSc. Integration Studies  
MSc. International Management  
MSc. International Trade Policy  
MSc. Investments & Wealth  
Management  
MSc. Labour & Employment  
Relations  
MSc. Logistics and Supply  
Chain Management  
MSc. Management

##### MSc. Management

offered in four specialisations:-  
Financial Management, Human Resource  
Management, International Management  
and Marketing

##### MSc. Project Management & Evaluation

##### MSc. Sociology

Dip/MSc. Sport Sciences  
(proposed programme)

##### Master of Social Work

##### MSc. Tourism and Events Management

##### MSc. Tourism & Hospitality Management

##### MSc. Tourism with Project Management

##### MSc. Tourism and Sport Management

##### MSc. Tourism Marketing

##### MSc. Transport Economics

##### CAVE HILL SCHOOL OF BUSINESS

##### Doctor of Business Administration

Executive Master in  
Business Administration (offered  
in three specialisations: – General  
Management, Public Sector Management  
and Human Resource Management)

##### Masters in Business Administration (Entrepreneurship)

##### International Master in Business Administration



# Masters in Business Administration (Entrepreneurship) (MBAE)

2013-2014

UWI also offers a range of MPhil and PhD programmes in a number of areas.  
Information on these as well as our application process, online application forms,  
and the documentation required can be found at:

[www.cavehill.uwi.edu/gradstudies](http://www.cavehill.uwi.edu/gradstudies)

PATH TO PROSPERITY

# PROGRAMME SUMMARY

This programme is designed to meet the needs of people of mixed generational backgrounds who have a penchant for innovation and creativity. Such people are desirous of shifting from being employees in a salaried position to becoming owners/operators of businesses and taking control of their income-earning capacity.

It is for people who wish to make a difference in the status quo of Caribbean business and who wish to know how to identify gaps and how to go about filling them. It answers the call of governments in LDCs (lesser developed countries) as well as developed countries asking for the pursuit of entrepreneurial endeavours that will reduce the unemployment rate, increase productivity, boost export, enhance GDP and generally increase the quality of life.

# PROGRAMME STRUCTURE

The Masters in Business Administration (Entrepreneurship) will be offered in both Face-to-Face (F2F) and Blended Learning formats (BL). It will include the following courses:

## **Compulsory Workshop: Non-credit**

- Professional Development and Personal Mastery.

## **Compulsory Pre-Courses: Non-credit**

- Explore Entrepreneurship; and
- Quantitative Business Applications.

## **Core Courses: 36 Credits**

- Leading Organisations Through People;
- Legal Framework of Business, Government and Society;
- Managerial Economics;
- Accounting for Decision-Making;
- Entrepreneurial Finance;
- Small Business & Entrepreneurship;
- Entrepreneurial Marketing;
- Product Planning and Distribution;
- Negotiating Skills;
- Technology and Innovative Management Information Systems;
- Productions & Operations Management; *and*
- Strategic Planning and Strategic Management.

## **Elective Selection: 9 Credits**

- Project Management Framework;
- Project Financing and Risk Management;
- Venture Models;
- Entrepreneurship in Large Organisations : Intrapreneurship and Innovation;
- Joint Ventures & Other Inter-corporate Linkages;  
*and*
- Practicum.

## **Areas of Focus:**

- Transforming Visitors into Tourists;
- Agriculture;
- Telecommunications;
- Health Care;
- Medical Services; *and*
- Proposal Writing for Funding Agencies.

## **PRACTICUM**

Students can choose to do a research paper or a practicum on completion of their taught courses. The basic objective of this element is to provide the students with an opportunity to gain practical experience with reputable organisations in the Caribbean region or internationally. Often, students will be assigned one or two, research projects and associated activities within an organisation which will give them practical experience and allow them to apply what they have learnt in their courses.

Generally, the project will develop around research topics related to particular organisational contexts, and will be applied in nature so that it produces outcomes of use to managers and decision-makers. In addition, students will be required to demonstrate an understanding of the inter-disciplinary nature of research in the social sciences, and competence in the process of research design.

# ENTRY REQUIREMENTS

The programme seeks candidates who:

- Hold an undergraduate degree in arts or science; or
- Hold a diploma from the CHSB/UWI; or
- Hold a suitable diploma from an approved university; or
- In the opinion of the UWI, hold an equivalent professional qualification; AND
- Are able to commit to a rigorous and flexible two-year programme for their personal development.
- persons who do not meet academic or work experience requirements may be admitted by the UWI's Board of Graduate Studies on the recommendation of a selection panel comprising a sub-committee of Graduate Studies and a representative of the Cave Hill School of Business. This panel, in evaluating an application, may interview the applicant and will take into account the applicant's academic record, the results of the interview with the applicant, referees' reports and other aspects of the applicant's work history.

**For more information please visit us at <http://www.uwichsb.org>**