

Department of Management Studies

Accounting and Finance

Name	Room	Telephone
Dr. Philmore Alleyne	MS4	417-4298
Mr. John Burnett	MS5	417-4303
Dr. Donley Carrington	MS6	417-4308
Mrs. Stacey Estwick	MS7	417-4307
Mrs. Diana Weekes-Marshall	SSA5	417-4872

Management

Name	Room	Telephone
Dr. Akhentoolove Corbin	MS3	417-4304
Dr. Dwayne Devonish	S14	417-4306
Dr. Glenda Gay	MS2	417-4301
Dr. Dion Greenidge	SSA8	417-4255
Ms. Nicole Knight	S10	417-4485
Mrs. Sonia Mahon	MS2	417-4301
	MS1	417-4302

Marketing and International Business

Name	Room	Telephone
Dr. Joseann Knight	S9	417-4540
Dr. Alfred Walkes	SSA3	417-4836
Mrs. Ayanna Young Marshall	SSA1	417-4256

Project Management and Evaluation

Name	Room	Telephone
Dr. Juliette Brathwaite	SSA6	417-4258
Dr. Nadini Persaud	SSA7	417-4259

Tourism and Hospitality Management

Name	Room	Telephone
Ms. Cristina Jonsson	S10	417-4485
Dr. Sherma Roberts	MS7	417-4538

Public Sector Management

Name	Room	Telephone
Dr. Wayne Charles-Soverall	S12	417-4305

Administrative Staff

Name	Room	Telephone
Mrs. Neila Hinkson	MS10	417-4295
Ms. Monica Smith	MS8	417-4297
Mrs. Tameshia Brandford	MAIN	417-4546
Ms. Deborah Howard	MS8	417-4300
Mrs. Margaret Lamontagne-Chase	MAIN	417-4547
Ms. Melanie Straker	MAIN	417-4296



B.Sc. Management [Marketing] - Core Courses

Level I - You are required to complete ten (10) courses.

	Code	Description	Semester
1.	ECON1001	Introduction to Microeconomics	1 or 2
2.	ECON1003	Maths for Social Sciences I OR	1 or 2
	ECON1004	Maths for Social Sciences II	2
3.	ECON1005	Introductory Statistics	1 or 2
4.	FOUN1008	Rhetoric II: Writing for Special Purposes OR	1 or 2
	FOUN1001	English for Academic Purposes	1 or 2
5.	FOUN1101	Caribbean Civilisation OR	1 or 2
	FOUN1210	Science, Medicine and Technology	1 or 2
6.	MGMT1000	Introduction to Computers	1 or 2
7.	MGMT1001	Introduction to Management	1 or 2
8.	ACCT1002	Introduction to Financial Accounting	1 or 2
9.	ACCT1003	Introduction to Cost and Management Accounting	1 or 2
10	One of:		
	SOCI 1000	Introduction to Sociology II	1
	SOCI 1002	Introduction to Sociology I	2
	GOVT1011	Introduction to Caribbean Politics	2
	PSYC1003	Introduction to Psychology	1
	PSYC1004	Introduction to Social Psychology	2



Curriculum

In completing a degree programme in the Department of Management Studies, students are required to take three types of courses. **A core** is a required course and students cannot substitute any other course for a core course. **An option** is a required course from a list of courses provided. **An elective** is an approved course that can be selected from within the department or from any other department.

Levels II and III

You are required to complete the following nineteen (19) core courses.

	Code	Description	Semester
1.	MGMT2005	Microcomputer Applications for Business	1 or 2
2.	MGMT2006	Management Information Systems I	1 or 2
3.	MGMT2008	Organisational Behaviour	1 or 2
4.	MGMT2020	Managerial Economics	1 or 2
5.	MGMT3024	Business Communications	1 or 2
6.	MGMT2026	Production and Operations Management	1
7.	MGMT2012	Quantitative Methods	1 or 2
8.	MGMT2013	Introduction to International Business	1 or 2
9.	MGMT2021	Business Law I	1 or 2
10.	MGMT2023	Financial Management I	1 or 2
11.	MGMT3017	Human Resources Management	1 or 2
12.	MGMT3031	Business Strategy and Policy	1 or 2
13.	MGMT3033	Business, Government and Society	1 or 2
14.	MKTG 2001	Principles of Marketing	1 or 2
15.	MKTG3001	International Marketing Management	2
16.	MKTG3000	Marketing Management	1
17.	MKGT3002	Marketing Research	1
18.	MKTG3010	Integrated Marketing Communications	1
19.	MKTG3070	Consumer Behaviour	2

Electives

Students are required to **select one (1) elective** in order to complete the requirements for the B.Sc. in Management [Marketing]. In selecting an elective, the Department requires that **all such courses be at Level 2 or 3. No Level 1 course can be used as an elective.**

In order to provide you with a wide perspective on your undergraduate education the Department encourages students to select courses as electives from other departments. You should select courses that also complement your personal and professional development.

In selecting the elective, please consult the relevant Faculty handbook to ensure that you satisfy the requirements for registration. Departmental course prerequisites must be followed.

Prerequisites

The Department of Management Studies course prerequisites are provided in the prerequisite brochure. Please consult the prerequisite brochure for the relevant information. For courses outside of the department you should consult the relevant department handbook or faculty handbook for the prerequisites.

Advisors

Each student is assigned to an advisor from the Management faculty.

Dr. Joseann Knight

Dr. Alfred Walkes



UNIVERSITY OF THE WEST INDIES

CAVE HILL CAMPUS

DEPARTMENT OF MANAGEMENT STUDIES

B.Sc. MANAGEMENT

Marketing

2016 - 2017



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