THE UNIVERSITY OF THE WEST INDIES

EXAMINATIONS OF APRIL/MAY 2008

CODE AND NAME OF COURSE: PSYC 3013 – Contemporary Issues in Social Psychology

DATE AND TIME: April/May 2008  DURATION: 2 HOURS

INSTRUCTION TO CANDIDATES: This paper has 2 pages and 6 questions.

Answer the Compulsory Question and Two (2) of the Other Questions.

Compulsory Question

1. Write short notes on FOUR of the following:
   a) Harold Kelley's Theory of Causal Attributions
   b) Self-Monitoring
   c) Motivated Tactician
   d) Heuristic Processing
   e) Counterfactual Thinking
   f) Actor-Observer Effect
   g) Evolutionary Perspective of Attraction

   (5 marks each)

Answer Two (2) of the Following Questions:

2. It has been asserted that current child rearing practices within the Caribbean encourage the development of aggressive behaviour in children.

   How could your knowledge of psychological theory and research on aggression inform the type of advice that could be given to parents who have to deal with aggressive behaviour of children within the home environment?

3. What do you understand by the terms prejudice and discrimination?

   Critically examine how prejudice is acquired in general and analyse one (1) form of prejudice in detail, showing how it operates in the Caribbean context. Suggest ways to minimise the effects of this form of prejudice.

4. According to folklore, the woman who is hard to get is a more desirable catch than the woman who is too eager for an alliance.

   a) Examine how “playing hard to get” and other forms of deception influence the development of romantic relationships.

Please turn over.
b) Assess the relationship between an individual’s attachment style and the success of their romantic relationships.

5. *The use of deception has become more and more extensive, and it is now a commonplace and almost standard feature of social psychological experiments.*

   a) Describe how deception was used in two social psychological studies.

   b) Discuss three implications of using deception in social psychological research and outline a procedure that can be used to minimise or eliminate the negative effects of deception in social psychological research.

6. *"There appears to be a marked reduction in altruistic behaviour in recent times."*

Using your knowledge of social psychological theory and research, critically assess the factors that tend to increase or inhibit the occurrence of altruistic behaviour, so as to reflect your position on the above-mentioned statement, making specific reference to the Caribbean context.

End of Examination Paper