THE UNIVERSITY OF THE WEST INDIES

EXAMINATIONS OF ____________________________ DECEMBER 2013

CODE AND NAME OF COURSE: EDPS 3804: PRINCIPLES OF SOCIAL PSYCHOLOGY

DATE AND TIME: DURATION: 2 HOURS

INSTRUCTIONS TO CANDIDATES: This paper has 2 page(s) and 5 questions.

INSTRUCTIONS TO CANDIDATES:

ANSWER ANY THREE (3) QUESTIONS

EACH QUESTION IS WORTH TWENTY (20) MARKS
ANSWER ANY THREE (3) QUESTIONS

1. (a) Identify and describe the factors that influence the formation of impressions about people. (10 marks)
   (b) Suggest ways in which an understanding of these factors may assist you in your interaction with students in the teaching and learning environment. (10 marks) [Total 20 marks]

2. (a) With reference to psychological literature, explain the underlying processes regarding the effects of media violence and increased aggression. (12 marks)
   (b) Discuss possible ways of counteracting the effects of media violence. (8 marks) [Total 20 marks]

3. (a) Discuss how roles, status, norms and cohesiveness allow a group to function. (8 marks)
   (b) Identify the basic nature and causes of conflict as well as ways to reduce it. (12 marks) [Total 20 marks]

4. (a) Define the terms conformity and obedience. (10 marks)
   (b) Describe the various reasons why sometimes we do not or cannot conform. (10 marks) [Total 20 marks]

5. (a) Explain how gender stereotypes develop. (8 marks)
   (b) Suggest strategies that may be employed by parents and teachers to address this phenomenon. (12 marks) [Total 20 marks]