



## TOURISM COURSES

<b>Course</b>	<b>TOUR 2000 – INTERNATIONAL TOURISM</b>
<b>Author</b>	<b>(1)Cooper, Gilbert,</b>
<b>Title</b>	<b>(1)TOURSIM PRINCIPLES AND PRACTICE (2)TRAVEL AND TOURISM: An Industry Primer (3)BUSINESS OF TOURISM MANAGEMENT</b>
<b>Publisher</b>	<b>Fletcher, Cooper (2) Bierderman (3) Beech</b>
<b>Editor</b>	<b>(1) 3<sup>rd</sup> Edition,</b>
<b>ISBN</b>	<b>(2) 0131 701290 (3) 13: 978-0-273-68801-3</b>

<b>Course</b>	<b>TOUR 2001 – CARIBBEAN TOURISM</b>
<b>Author</b>	<b>Duvual(1), Daye, Chambers, Roberts(2)</b>
<b>Title</b>	<b>CARIBBEAN TOURISM</b>
<b>Publisher</b>	<b>Randle, Ian</b>
<b>Editor</b>	<b>Jayawardena, Chandana</b>
<b>ISBN</b>	<b>976-637-1768</b>

<b>Course</b>	<b>TOUR 2002 – TRANSPORTATION AND TOURISM</b>
<b>Author</b>	<b>David Timothy Duval</b>
<b>Title</b>	<b>TOURISM AND TRANSPORT – Modes, Network and Flows</b>
<b>Publisher</b>	
<b>Edition</b>	
<b>ISBN</b>	<b>13: 978-1-84541-064-3</b>

<b>Course</b>	<b>TOUR 2003 – TOURISM PLANNING &amp; DEVELOPMENT II</b>
<b>Author</b>	<b>Teifer, Sharpley</b>
<b>Title</b>	<b>TOURISM AND DEVELOPING IN THE DEVELOPING WORLD</b>
<b>Publisher</b>	
<b>Edition</b>	<b>Latest</b>
<b>ISBN</b>	<b>978-0-415-37151-3</b>

<b>Course</b>	<b>TOUR 2004 – RESEARCH METHODS FOR BUSINESS</b>
<b>Author</b>	<b>Saunders, Lewis, Thornhill</b>
<b>Title</b>	<b>RESEARCH METHODS FOR BUSINESS</b>
<b>Publisher</b>	<b>Prentice Hall</b>
<b>Edition</b>	<b>STUDENTS (4<sup>th</sup> Edition)</b>
<b>ISBN</b>	<b>978-0-273-70148-4</b>

<b>Course</b>	<b>TOUR 3000 – TOURISM MANAGEMENT</b>
<b>Author</b>	<b>Olsen</b>
<b>Title</b>	<b>STRETEGIC MANAGEMENT IN THE HOSPITALITY INDUSTRY</b>
<b>Publisher</b>	<b>Pearson Prentice Hall, Pearson Education Ltd.</b>
<b>Edition</b>	<b>2nd</b>
<b>ISBN</b>	<b>0-13-171070-2</b>

<b>Course</b>	<b>TOUR 3001 – SUSTAINABLE TOURISM</b>
<b>Author</b>	<b>Harris, Griffith, Williams</b>
<b>Title</b>	<b>SUSTINABLE TOURISM: A GLOBAL PERSPECTIVE</b>
<b>Publisher</b>	<b>Elsevier Butterworth Heinemann</b>
<b>Edition</b>	<b>Latest</b>
<b>ISBN</b>	<b>0-7506 8946 3</b>

<b>Course</b>	<b>TOUR 3002 – TOURISM MARKETING</b>
<b>Author</b>	<b>Kotler, Bowen, Makens</b>
<b>Title</b>	<b>MARKETING FOR HOSPITALITY AND TOURISM</b>
<b>Publisher</b>	<b>Prentice Hall</b>
<b>Edition</b>	
<b>ISBN</b>	<b>0-13-119378-3</b>

