



Errol Barrow Centre for Creative Imagination
Regional Heritage Tourism Workshop
March 30-31, 2009



“Towards Sustainable Heritage Tourism Development in
the Caribbean”

Draft Agenda

<i>Monday March 30th 2009</i>	
8:30 - 9:00 a.m.	Registration
<i>Opening Ceremony</i>	
9:00 - 9:10	Welcome - Professor Gladstone Yearwood- Director, EBCCI
9:10 - 9:20	Opening Remarks – Mr. Hugh Riley– Acting Secretary General , CTO
9:20 - 9:30	Remarks – Professor Henry Fraser
9:30-9:45	Keynote Address – Honourable Richard Sealy, Minister of Tourism, Barbados
	Vote of Thanks
<i>9:45-10:15</i>	<i>Refreshments</i>
10:15-12:15	Session 1- Challenges of and Opportunities for Heritage Tourism in the Caribbean Cariforum Countries - Consultant – Dr. Michael Scantlebury, Rosen School of Hospitality Management, University of Central Florida
<i>12:15-13:30</i>	<i>Lunch</i>
13:30-15:00	Workshop 1 – Challenges and Opportunities: The Way Forward
<i>15:00- 15:30</i>	<i>Coffee Break</i>
15:30-17:30	Workshop 2 – Cultural Heritage– Global Perspectives - UNESCO
18:30	Cocktail Reception at the EBCCI – Hosted by Barbados Tourism Investment and Barbados Tourism Authority

Tuesday March 31st, 2009

9:00 – 9:30 **Opening Address -The Importance of Communities in Tourism –Hon Chris Sinckler**

9:30-10:00 *Coffee Break*

10:00-12:00 **Session 2- Best Practices in Community Tourism - Ms. Gail Henry, Caribbean Tourism Organisation**

12:00-13:00 *Lunch*

13:00-16:00 **Session 3 –Community Tourism Best Practices-Country-Style Jamaica – Mrs. Diana McIntyre-Pyke**

16:00- 16:30 *Coffee Break*

16:30- 17:30 **Session 4 - Panel Discussion and Presentations from Heritage Tourism Operators**

17:30 **Depart for Tour and Cultural Experience**