Charity Begins At Home
$115,000 Starts UWI Alumni Circle Fund
Carnegie Legacy Honoured
Miss Universe 1998 To Deliver Lecture
Campusboyz Cropover 2K7
June 9th marked the start of a historic journey in alumni relations at UWI Cave Hill with the launch of the UWI Alumni Circle Fund. Our expectation is that with a systematic, sustained effort and strong emphasis on personal solicitation, alumni giving to UWI can be significantly increased from the current average of 2% of the institution’s operating budget. We are very encouraged by the response so far and confident of achieving our target of BDS $4.4 million. We salute the founding members of the Circle highlighted in this edition – UWI alumni and friends who value the difference UWI has made in their lives and our Caribbean society and are committed to ensuring that UWI continues to provide the highest quality education for new generations by making their personal funds available to the University for use in worthwhile projects. Every gift counts and every alumnus and friend of UWI can become a donor with a minimum gift of US$155 annually pledged over three years. You too can make a difference by joining the Circle and urging your peers and friends to do the same.

As we celebrate the achievements of UWI faculty, staff and alumni, we mourn the loss of two members of our UWI community who died tragically in Barbados in July. Our sincere condolences go out to their families.

UWI Cave Hill is unable to meet the demand for university education from potential students in Barbados and the Eastern Caribbean. This was the message from Principal of the Campus, Pro-Vice-Chancellor, Professor Hilary Beckles as he addressed the annual general meeting of the Barbados Chamber of Commerce on May 29th, 2007. “No relevant university can say ‘sorry, we don’t have the space’ ”, said Professor Beckles, who told the executives that the campus was forced to reject some 60% of qualified applicants every year because there was not enough room. “For all who are able and willing and qualified, there must be a space. So we have to expand because there is demand,” he added.

In updating the Chamber on developments at the Campus, the Principal informed the audience that the Campus was seeking an injection of some US$63 million over the next eight years to foot the bill for physical expansion. He cited the goal of achieving one university graduate per household which had been set by several governments in the region as the driving factor behind the push for expansion.

The Principal identified five projects which had been earmarked for funding. He told the business persons that the library was obsolete and “in crisis” because it was catering to 8,000 students now when it had been built for 5,000. A multi-purpose assembly hall, new dormitories, an international teaching centre with satellite facilities and a postgraduate research centre were other projects earmarked for development.

The Principal noted that for the 2007/2008 financial year, the Barbados Government had provided US$45 million and 40 acres of land for the Campus’ expansion. He made a special call for private sector assistance to fund the introduction of fifteen new Chairs in areas including solar technologies, food science and security, international events management, international transportation and chronic diseases and health.
The Tower
August 2007

Miss Universe 1998 To Deliver 2nd Lecture in Distinguished Alumni Series

The Office of Alumni Relations and the Barbados Chapter of UWIAA are putting the final touches on plans for the celebration of Alumni Week, which will take place from October 7th – 13th, 2007. The highlight of the activities will be the 2nd Lecture in the Distinguished Alumni Lecture Series, which is slated for October 10th in the Errol Barrow Centre for Creative Imagination. Ms. Wendy Fitzwilliam (LLB, 1996), Miss Universe 1998, lawyer and UNFPA Goodwill Ambassador, will speak on the topic “Battling the HIV Taboo in the Caribbean”. Other activities planned are: the Annual Church Service and Alumni Lunch (October 7th); Alumni vs Students 20/20 Cricket Night Match (October 12); the Career Development Workshop for students and alumni (October 13); and the Alumni vs Students Sports Evening and Lime (October 13th). Keep an eye on the alumni website, www.cavehill.uwi.edu/alumni for updates and further details.

UWIAA Chapters Gear Up for UWI 60 Celebrations

Presidents of the fifteen chapters of the UWI Alumni Association (UWIAA) gathered in Jamaica in May to report on their activities during the preceding year and their plans for 2007-8, especially the celebration of the UWI’s 60th anniversary in 2008. The Presidents’ reports on the previous year highlighted a vibrant array of social and educational activities geared to provide support to current students, personal and professional development opportunities for alumni and greater exposure for the University. The chapters are getting in gear to participate in the celebrations of UWI’s diamond anniversary (1948 – 2008) in a big way. Full details of the commemorative events and activities will be unveiled well before the end of 2007 when the year-long calendar of events will be posted on the UWI website www.uwi.edu. The celebrations will kick off in Barbados with an exciting opening ceremony and will climax in July at Mona with Convocation Week, while the closing ceremony will take place at St. Augustine in December.

ANSWER AND WIN US$300

A common challenge faced by UWIAA Chapters is how to increase membership in the Association. We would love to hear your feedback on this and other issues related to alumni perspectives of UWI, as well as what programmes, events and activities are of greatest interest to you. Visit the Alumni Office website www.cavehill.uwi.edu\alumni\survey.htm and complete the online alumni survey for your chance to be entered into the prize draw for US$300. Draw takes place on December 31, 2007.

Alumni Achievers Spotlight...
Wendy Fitzwilliam

Wendy Fitzwilliam was born to Juditha and Noel Fitzwilliam in October 1972. The first of two daughters, Wendy graduated from the UWI, Cave Hill in 1996 with a Bachelor of Law degree. She continued her legal training at the Hugh Wooding Law School. In her final year of study, two months before writing her final exams to qualify as an Attorney-at-Law in her native Trinidad and Tobago, Ms. Fitzwilliam won the Miss Universe Title in Honolulu, Hawaii on May 12th, 1998. In June of 1998, she was honoured by the United Nations with the title of UNAIDS Goodwill Ambassador, a direct result of her commitment to fighting HIV/AIDS. Her work with the UN continues as a UNFPA Goodwill Ambassador. Wendy has narrated videos for both UNAIDS and UNICEF on the plight of children and people living with HIV/AIDS in the Caribbean. The Hibiscus Foundation was one of Wendy’s dreams that became reality on the 6th of September 1998. This organisation was established to heighten AIDS awareness in Trinidad and Tobago and to give assistance, financial and otherwise, to HIV positive children in Trinidad. It is Wendy’s wish to take this organisation regional, establishing a presence in Barbados and then the entire West Indies. Wendy is also the Red Cross Ambassador of Youth for the Caribbean. This was the first time the Red Cross had appointed anyone to this honorary post. Currently, she is the Vice President of Business Development at the Evolving TecKnologies and Enterprise Development Company Limited, a state-owned company in Trinidad and Tobago. Wendy also has a passion for music and is working on producing a CD with Elektra Records. She has appeared in countless international magazines, advertisements and television shows around the world and is also spokes model for Sacha Cosmetics and Coca-Cola.
New in the Academy

US$1M for Chronic Disease Registry

The Government of Barbados through its Ministry of Health and with the assistance of the European Union has awarded a grant of US$1,000,000 over four years to the Chronic Disease Research Centre (CDRC) at UWI Cave Hill. The funds will enable CDRC to set up the first Chronic Non-Communicable Disease Registry in the Eastern Caribbean. There are only some 15 such registries in existence globally.

The registry will track incidences of the top three causes of adult mortality in the island – cancer, cardiac disease and stroke. Researchers will record the natural history and outcomes of persons suffering with these diseases. Principal of the Cave Hill Campus, Professor Hilary Beckles, indicated at the signing ceremony for the agreement that this initiative would further help to establish the CDRC and UWI as a centre of excellence in the region for high quality, relevant medical research. In expressing his utmost confidence in the CDRC, Minister of Health the Hon Jerome Walcott (MBBS 1982) stated that the registry would enable the Ministry of Health to engage in evidence-based planning and would help to define the development of policy and programmes in the future.

Doctorate in Business Administration

January 2008 will see the introduction of a new programme at the Cave Hill School of Business (CHSB) – the Doctorate of Business Administration (DBA). The DBA which was launched in Jamaica on June 27th and Barbados on July 13th, is a collaborative effort of the UWI’s three business schools: The Mona School of Business, The Arthur Lok Jack Graduate School of Business and CHSB. Conceptualised and created in response to a growing need across the region for executives with applied research capability, the DBA will focus on practical business solutions, testing of existing theories in applied research and preparation for executive business management.

The programme aims to expose executives and academics to the latest developments in International Business and enhance management research skills in an effort to improve the quality of decision making in the region. The DBA is the academic equivalent to the Doctorate in Philosophy (PhD) currently offered by UWI. It will however, boast a mix of business content and research methodology courses along with two major seminars drawn from a pool of contemporary fields of research. The programme will conclude with a public defense of a 40,000 to 50,000 word dissertation and is expected to take participants a period of 4 – 5 years (part time) to complete successfully. Participants will be guided by a selection of senior academics from the UWI community, international scholars as well as private and public sector practitioners. For more information contact Tara Gaskin at tgaskin@uwichill.edu.bb.

UWI Open Campus

The University has approved a major new initiative that will dramatically enhance access to UWI programmes for students who are unable to participate in the timetabled environment of a conventional campus. The UWI Open Campus will function as a network of real and virtual nodes to deliver education and training to anyone, anywhere with access to Internet facilities. It will build on the work of the UWI Distance Education Centre, the University Centres, the School of Continuing Studies and the Tertiary Level Institutions Unit. Flexibility and use of technology will be key features of its operations. Students will be able to enroll and study at anytime, anywhere in the world and they can choose to study anywhere on the continuum from face-to-face to “blended” (a combination of face-to-face and online learning) to totally online. They will receive the same quality of instruction and the same qualifications as students in other parts of the University, including undergraduate and postgraduate degrees, continuing education and professional development short courses. The Open Campus will significantly enhance delivery of UWI’s offerings in the UWI 12 countries, which do not currently have a Campus presence.
Online Certificate in Substance Abuse and Prevention Treatment

This new one-year programme will come on stream in September 2008. It is being offered through the UWI Distance Education Centre at all three campuses and seeks to upgrade the skills of professionals working in the area. It consists of ten courses delivered over two semesters and the summer. No formal tertiary or higher education qualification is required to enter the programme.

Details are available at:

New Report on Academic Achievement

The Academic Achievement of Barbados’ Public Primary and Secondary Schools 1999 – 2005: A Comprehensive Report was written by the Education Evaluation Centre (EEC) of the University and recently launched on June 26th at the Errol Barrow Centre for Creative Imagination. The report highlights the academic achievement of the nation’s school children and makes known the challenges faced by them in their pursuit of success.

The authors of this EEC publication critically analyse all schools within the government educational system and focus specifically on the functional capacity of each school, the gender of the school’s population, teacher qualifications and individual school’s performance on the Barbados Secondary School Entrance Examination (BSSEE), more commonly known as the 11-plus exam, and the Caribbean Secondary Examination Certificate (CSEC) commonly referred to as CXC examinations.

The BSSEE examination is the current method used to transfer children from primary school to secondary level, and students’ performance on the CXC exams determines their viability for tertiary education and future employment. Students’ academic performance in both standardised examinations is analysed against such factors as their socio-cultural and economic status within society. For example, questions such as, do children from a low economic status perform at the same level as those from more affluent environments, are investigated.

Based on the findings emerging from the data, the EEC concludes the report with a number of recommendations for consideration in the development of future educational policy in Barbados.

Additionally, the report references the government’s commitment to enhancing and providing free education to all children 4+ to 16 years of age by highlighting the types of sporting activities and other programmes available to the children to further enhance their academic development. The subsidised services such as transportation, textbook loan scheme and the lunches that the Ministry provides to ensure that each child is given an equal opportunity to education in Barbados, are also detailed.

The report is available for purchase at the EEC located on the second floor of the School of Education Building: $100 BDS for the full report and $15 BDS for the Executive Summary.

For more information, please call 1-246-417-4706 or email jobidah@uwichill.edu.bb.
UWI Excellence

Carnegie Legacy Honoured

UWI paid tribute to the region’s longest serving Professor of Law recently by renaming the Faculty of Law’s largest lecture theatre, the Ralph Carnegie Law Lecture Theatre in his honour. Professor Ralph Carnegie, one of the most celebrated legal minds in the region, officially retired in 2006 after serving the university for well over 40 years, 37 of them as Professor of Law. Professor Carnegie has also acted in various administrative capacities including repeated stints as Acting Principal of the Cave Hill Campus, six years as Deputy Principal and eight years as Dean of the Faculty of Law. At the ceremony, held on May 23rd amidst great pomp and fanfare, President of The Commonwealth of Dominica, His Excellency, Dr. Nicholas J.O. Liverpool, who delivered the main address, was unstinting in his praise of Professor Carnegie. “His record of distinguished service to the Faculty and to the University in general will long be remembered. Here is an individual whose portfolio has gone way beyond the call of duty. His name and reputation straddle many departments of life in the region, and in very important areas, such as Constitutional Law, Environmental Law, the Law of the Sea, and the Law related to Treaties,” said Dr. Liverpool, who is himself a former Dean of the Faculty of Law at the Cave Hill Campus.

Current Dean of the Faculty of Law Professor Simeon McIntosh echoed this praise, stating that Professor Carnegie had brought great honour and distinction to the Faculty. “His contribution to Legal Education is unmatched; and the depth and breadth of his learning is simply mind-boggling,” he said. Professor Carnegie’s personal touch and gracious personality were also praised, as endearing him to countless colleagues and students. “He is a man so gracious in spirit that we are all lifted by his presence,” said Professor McIntosh. Dr. Liverpool described Professor Carnegie as “the very quintessence of a good lecturer and a decent human being”, recalling some of his many admirable qualities, which he said included never losing his temper with people, and being helpful to those in difficulties and patient with those who are slow to learn.

Chief Justice Tradition

One of the first graduates of the UWI Faculty of Law, the Hon Mrs. Justice Zaila McCalla (LLB, 1974) was appointed as the first female Chief Justice of Jamaica on June 27th. The appointment is a high point in a long distinguished career in law since her graduation from the Faculty of Law at Cave Hill and the Norman Manley Law School at Mona. In her remarks at the swearing-in ceremony, Prime Minister of Jamaica, Portia Simpson Miller, lauded the Chief Justice as an “outstanding jurist, with a long and distinguished record for service”.

Mrs. Justice McCalla is married to William, an attorney-at-law and also a graduate of the Faculty of Law (LLB, 1974). Justice McCalla follows a long tradition of graduates of the Faculty of Law who have gone on to serve as Chief Justice including: Sir Anthony Smellie Q. C, Chief Justice of the Cayman Islands (LLB, 1975); Sir Burton Hall, Chief Justice of the Commonwealth of the Bahamas (LLB 1974); and Sir George Brown, former Chief Justice of Belize.
Alumnus Ricardo Knight, (B.Sc. 1989) was recently elected as President of the Barbados International Business Association (BIBA), the private sector organisation which represents the interests of about 3,000 companies engaged in international business in Barbados. At the age of 40, he is the youngest person and the first Barbadian to do so, having sat on the BIBA Board of Directors for at least two years prior to this appointment, in his capacity as President of the Tower Management Group, one of the largest providers of management services to the international business sector in Barbados. He has held this position for the last four years and manages a staff of thirty.

The Tower spoke to Ricardo about leadership, management and the financial services sector, especially his plans for leading BIBA.

Ricardo believes that his years at UWI were well spent and gave him a very sound academic foundation in the accounting field, enabling him to go straight to level two in his accounting designation. However, he singled out group projects as being one of the vital components of preparation for leadership which was missing from his UWI experience. “In order to survive in leadership roles in today’s organisations, which are becoming more and more team based, the ability to work in teams is critical,” he said. “One has to be able to appreciate the opinions and ideas of others, give everyone a chance to be heard and then come to some reasonable position which is beneficial to all,” he said.

Ricardo describes his style of leadership as “having an “open door” policy”, where he interacts with his staff on a daily basis and has regular meetings. He firmly believes that people are the core of every organisation. “People drive businesses - hence the importance of good human resources management and training. People in management positions should ensure that their staff are well taken care of and then other factors will fall into place. This approach makes organisations much stronger and more geared towards the future,” he said.

Ricardo sees his role as President of BIBA as two-fold - ensuring the development of the organisation and the economic development of the country. He said that his team is committed to continuing the work that has already been started by previous presidents. Among their priority areas are: maintaining and strengthening the partnership with government towards building a better Barbados brand to offer the international marketplace, as well as maintaining a healthy business environment for the benefit of potential investors and existing international businesses; engaging the Barbadian society in a more direct way to emphasise the importance of international business and to highlight the current and potential contribution of the industry; providing value-added participation in the marketing efforts to promote Barbados as an international business jurisdiction; and improving the statistics on the performance and contribution of the sector.

“We plan to create a compendium of career opportunities within the industry, in order to highlight the types of jobs that are available and the qualifications and training necessary to be employed in the industry," he said. "Currently, there are about 4,000 persons providing high quality work in international business in Barbados, which is one country within this hemisphere that has a large number of locals working in the industry," he said. "Currently, there are about 4,000 persons providing high quality work in international business in Barbados, which is one country within this hemisphere that has a large number of locals working in the industry," he said. "BIBA intends to work with UWI to strengthen its educational programmes related to international business. We think perhaps there is a need for exchange programmes with other universities or work programmes where UWI graduates or students have an opportunity to work overseas and get a global perspective," he added.

When asked if he had reached the pinnacle of his career, he said, “life takes you so many different places, whenever you stop growing, you die, so you have to constantly be growing".
June 29th saw the launch of the new UWI Alumni Circle Fund, a historic “gift-giving” venture for UWI alumni and friends willing to give back financially to the Campus to aid in specific areas of its development. The more than 50 founding members were hosted by the Business Development Office and the Office of Alumni Relations over breakfast in the Staff Common Room, where their contributions of more than BDS$115,000 were celebrated.

At the launch, Principal of the UWI Cave Hill Campus, Professor Hilary Beckles, lauded the initiative and described the alumni contribution as being, “the icing on the cake.” “A campus can only become first class and sustain that with all hands on deck and at the moment we are in what is becoming close to an ideal situation with the governments, private sector and now the alumni all playing their part. The alumni, we believe, will make the critical difference,” he said.

Chairman of the UWI Cave Hill Development and Endowment Fund, Paul Altman, who produced the initial idea to start the fund, expressed his hope that one day every Cave Hill graduate and their friends and families would be able to realise, appreciate and make this effort into something that will grow from strength to strength.”

"...one day every Cave Hill graduate and their friends and families would be able to realise, appreciate and make this effort into something that will grow from strength to strength."

Continues to provide an educational experience of the highest quality, which will enable talented individuals to make their mark in our region’s history,” he said.

Business Development Officer, Sonia Johnson, commented on how important and beneficial it would be for founding members to recruit new members, adding that each present member could encourage ten new alumni and friends of the University to become members and they too could encourage ten new members, thus creating a chain reaction which would ultimately allow for, and even exceed, the goal of BDS$4.4 million to be met.

President of the Alumni Association Barbados Chapter, Maxine McClean said that she was firmly committed to giving of her money, time and loyalty to the institution. “when we start to look at it in a very personal way, we can actively quantify the benefits of a UWI education. It is free and it is also a launch pad for our existence as successful Barbadians earning at the top categories in the income scale,” she said. “The important thing is to recognise that for all our hard work, when our grandchildren or relatives come here in the next fifty years they will see our names captured somewhere so it wouldn’t go in vain,” she added, referring to the Alumni Circle monument, which will be erected with the names of all members of the Circle.

Greetings were read from the UWI Chancellor, Sir George Alleyne (MBBS 1957), who described the initiative as “well-conceived” and “offering a lot of promise” and the Vice Chancellor,
“Our alumni across UWI generally contribute about 1.8% of the university’s overall operational budget. The economics at the moment suggest that we are beginning to grow.”

Professor Hilary Beckles, Pro-Vice Chancellor and Principal of the Cave Hill Campus addressing the members of the Circle

Stanley Griffin (BA, 2004): “My UWI experience was a good one. I’ve seen both the needs and developments of the Campus and I feel a sense of responsibility to give back to the Campus from which I’ve gained.”

Sharon Boxill (B.Sc. Management 1998): “I feel the need to give back to UWI as I have moved from strength to strength since acquiring my first degree. I also wish to play a role in helping current students to achieve and be successful through a prosperous University experience, which the Circle aims to provide.”

Benita Thompson (BA, History & Sociology with Education 1991): “UWI has been the catalyst for where I am today and I have the desire to be part of a Cave Hill family which seeks to create a better experience for those still to come.”

Professor E. Nigel Harris who said that it was an excellent initiative and should be considered a best practice.

The UWI Alumni Circle Fund enables UWI alumni and friends to make a tax-deductible contribution of at least BDS $1,000 over the course of at least three years through a deed of covenant. “One-off” donations are also accepted. Membership is divided into three levels based on the donated amount: Bronze Members [BDS $1000 to $2500], Silver Members [BDS $2501 to $4000], Gold Members [BDS $4001 to $6500] and Platinum Members [BDS$6500+]. If you are interested in joining the Circle, contact the Alumni Office at alumnioffice@uwichill.edu.bb.

Projects targeted for fundraising include: Student Scholarships and Bursaries – BDS $400,000; Expansion of the Law Faculty and Law Library – BDS $2million; Campus Beautification – BDS $1million; and the transformation of the old Principal’s Residence, Hamilton Court in Blue Waters, Christ Church, into an Alumni House where both formal and informal events may be held, such as small conferences, cocktail receptions meetings, dinners and planning retreats – BDS $1million.
On October 12, 2006, a tall, distinguished-looking gentleman arrived at the Alumni Office and announced that he was one of the first graduates of the Cave Hill Campus and that he had waited specially to come on that specific day, Cave Hill Campus Founders’ Day, to deliver his cheque for the Alumni Circle. The same gentleman, Wilfred Cooke, made certain to be present at the launch of the Circle. He confessed that he was totally amazed at how the Campus had grown and the plans for its future development. “As I sat listening to the Principal’s presentation, my mind went back to those days at the Harbour…in particular, one very hot afternoon under the galvanised roof of the shed where we were having a class with Dr. Allsopp. I graduated from the Harbour, so I never experienced University life here at Cave Hill,” he explained.

Wilfred was one of the youngest among the first batch of students to enter the new UWI located at the Deep Water Harbour in Barbados in 1963. A keen science student, he studied Mathematics and Physics at the University. “It was a very positive experience. The class was very small so the professors knew us well and they were always approachable,” he said. “UWI impacted me tremendously because at that time I came from a poor background and it afforded me the opportunity to become what I am today.”

After graduation, he returned to his alma mater Foundation Boys’ School in Barbados, where he taught General Science and Physics for three years. In 1969, he moved to Canada, where he continued teaching mainly Mathematics and obtained an M. A. in Mathematics from York University. He retired as Head of Mathematics at Jarvis Collegiate in Toronto in 2000 and returned to Barbados where he now resides with his wife.
Confident, articulate, passionate – three words which well describe twenty-two year old Jamaican, Jhenelle McIntyre, 2006 graduate of the UWI Cave Hill Masters in International Trade Policy (MITP) programme. Fresh out of graduate school, she has landed an exciting job in her field as a Competitiveness Associate with The Competitiveness Company, a subsidiary of the Jamaica Exporters’ Association. “The Competitiveness Company was started in 2005 with the mandate to increase and enhance the competitiveness of Jamaican firms, ensure that Jamaican products can command a premium in the marketplace and move Jamaican exports up the value chain. I am an advisor to the agri-business competitiveness cluster, which has about 200 potential participating firms,” Jhenelle explained.

In this role, Jhenelle is working to help companies overcome some of the challenges which negatively impact on their competitiveness. “Little or no communication among members of similar interest, lack of information and access to new technological data, insufficient knowledge of Government agreements and cost and availability of funds both locally and internationally… these are some of the issues companies are facing,” she said.

Twice a graduate of UWI, Jhenelle holds a Bachelor of Science degree with honours in International Relations and Political Science from UWI Mona, in addition to the Masters. She is glowing in her praise of the MITP programme. “It involved nine months of intensive training, with many courses of great relevance and various perspectives, such as International Business Strategy, International Policy Analysis, Trade in Goods – Market Access, International Trade in Services and Intellectual Property Law,” she said. She lauded the practical components of the course, including simulations of negotiations and the highlight of the programme, the one month study tour in the trade capitals, Geneva and Brussels. The tour included visits to the World Trade Organisation, UNCTAD, World Intellectual Property Organisation, International Trade Centre, European Commission, the European Parliament and missions of Caribbean countries. “Through this experience of socialising and working with associates in the field of international trade, I have learnt some valuable lessons and heard wide-ranging perspectives – both from a Caribbean and European perspective. The contacts made were excellent resource points and proved fruitful for our later work,” Jhenelle said.

The final component of the programme, a five-month attachment to the Ministry of Foreign Affairs and Foreign Trade in Jamaica, was another eye-opener for Jhenelle. “I was now exposed to trade from a public sector policy view point. The reality is that the government creates the environment for trade, but it is the private sector that trades. Yet there are few channels to enable a meaningful relationship between the two. I believe that I, along with other MITP graduates across the region, will bridge the gap,” she said.

Jhenelle advises companies in the region to recognise the importance of trade policy and negotiations to their businesses, take responsibility for developing relationships with governments so that their interests are better reflected in trade policies and to educate themselves about various opportunities available locally and internationally to improve their products and position in the value chain. “We can compete effectively despite our small size if we collaborate with the government and among ourselves to maximise the arrangements established that are already in our favour,” Jhenelle says.

Her fond memories of her time spent at UWI Cave Hill include those of friends who have become like family. Friends who are all now in trade related areas in Belgium, Zambia, Botswana, Guyana, Barbados, Trinidad, Antigua, St. Vincent, St. Lucia – that is just the members of her close group of friends. And family is important to Jhenelle, who describes herself as an eligible bachelorette. She attributes her success to date to her mother, Margaret Montague. “Coming from humble beginnings, her sacrifices are truly admired. She is a clear example that a single mother can raise a respectful child. Her strength and our close relationship continue to contribute to my character.”
Summer in the Caribbean is all about carnival. From Vincy Mas in July, to Crop-Over in Barbados, carnival in Antigua and Barbuda and the British Virgin Islands to Spice Mas in Grenada in August, summer is the time for music, mas and excitement. In the spirit of the season and on the eve of the Grand Kadooment carnival parade, the climax of Barbados’ Crop-Over Festival, The Tower sat down with Junior Browne (B. Sc. Economics and Management, 1993), spokesperson for Campusboyz Entertainment, to find out more about the group and their experience for Crop-Over 2007, which was marred by a serious incident at one of their fetes early in the season.

Tower: Junior, who or what is Campusboyz and what is the group all about?

Junior: Campusboyz Entertainment is a team of UWI alumni and friends - Aundrea Wharton (2006, BSc. Management), Carey Spencer-Layne (2007, BSc. Computer Science), Neil Cummins and Brian Hinds (attended UWI (1992 – 1996), the original group. I became involved this year. The group has been producing a Kadooment Band since 2004. The band has about 900 members, who are mainly students and alumni of UWI and other tertiary education institutions in Barbados and their friends. Campusboyz has also expanded its focus somewhat away from only seasonal activity and has been hosting a number of events throughout the year, like parties at Halloween and Old Year’s Night. Our aim is to bring, clean, safe and friendly entertainment year-round. We also want to give back to the community and band members. We have plans in place to launch a scholarship for UWI students, perhaps adopt a school and also get into mentoring students and networking for past UWI students.

Tower: How did Campusboyz get started?

Junior: Originally dubbed as the Campus Unity Band in 2004, the idea for a University presence in the national festival of the island had stemmed from like ventures dating back to the 1980’s. In the rebirth year, the project was headed by the Guild of Students under the National Affairs Committee portfolio. In an attempt to grow from its tremendous success in the first year, the band was re-branded to its current name and was then placed under the umbrella of the Zionites Social and Cultural Club, with a new management structure. The objective for restructuring was growth and that’s what occurred!

Throughout the introductory stages, the National Cultural Foundation (NCF) was very supportive and after copping prizes for best Community T-Shirt band in both 2004 and 2005, CampusBoyz then embarked upon a new offering of traditional costumes, which again was well received by the NCF and revellers.

Tower: Is this something that you do full time?

Junior: No. We do this part-time. I am Head of the Acquisitions Division of the Faculty of Law Library. Yes, I’m a librarian, ... many people find it unusual for a librarian to be involved in mas. Aundrea has been in the UK and has just completed his Masters in Sports and Leisure Management. Neil is an Office Manager at Seales Construction. Brian is an Area Accounts Manager with Wyeth pharmaceutical and an entrepreneur; and Carey, who is graduating in October, currently works at Nettech as a network and telephony technician.

Tower: Tell us about the scholarship.

Junior: It’s a student bursary programme,
which we plan to launch in Semester 1 this academic year 2007. It will be open to all CARICOM students enrolled fulltime at UWI Cave Hill and will be for two students who will get BDS$3,000 each to help with their educational expenses for that year. We have formed a strategic alliance with some companies on this project and we are proud to be associated with it because we believe that the goal of obtaining a University degree must never be out of the reach of any person who wants to pursue the dream of excellence or betterment of himself or herself. A full list of qualifying criteria will be announced at the launch.

Tower: Can you explain the popularity of Campusboyz? I understand you have attracted 2,000 – 3,000 persons to your fetes and the band will be one of largest on the road this year.

Junior: One of the positives that came out of our experience this year is that we recognised the huge popularity of the brand and the potential. Band members are very happy with the product that we put on the road and the parties we put on. Most band members are in the 18 – 25 age range and we put on the kind of party they want, where people really party and do not just stand up and lime. We offer a total package for Kadooment, which includes the costume, breakfast and snack before the jump, unlimited drinks from a fully stocked bar all day, snacks on the road, lunch at the end of the jump, top DJs, a 40 foot music truck, an air-conditioned rest van, a medic and medic van on the road and a photographer on the road all day. We are always aiming to increase value to band members. We have introduced membership cards this year for all revelers and Campusboyz staff. We have several businesses on board so far to bring discounts to members on everything that UWI students would be interested in from photocopying, movie rentals, hair care, to car care and some restaurants will be joining soon. Also, our corporate partners have been fully on board with the brand. We have 14 now and the number is growing all the time.

Tower: Tell us a bit about the process of getting a band like this together and on the road.

Junior: We come up with a theme for the next year as soon as Kadooment is over and we have done our debriefing. Brian works with Ian MacKenzie out of Genesis band in Trinidad who designs and makes the costumes.

Tower: You mean you don’t make the costumes in Barbados?

Junior: No. Kadooment today is different than it was 20 – 25 years ago. We have young band leaders and we don’t have time to be in a bandhouse making costumes. Nuff respect to Gweneth Squires and Betty West, but the bands are too large now, way more than the 300 or so in bands in days gone by. I guess it’s a reflection of being in the “fast food generation”. Our band house is in the Guild and once the costumes come in we package them there and it’s a collection point for the revelers. We get a lot of support and advice from people in the industry in Trinidad. In fact we have a close relationship with them. So that, plus our local knowledge is what pulls the band together.

Tower: How would you answer the criticism that you get “fast food” costumes – all swimsuits in different colours basically? Also, the criticism that Campusboyz plays everything but soca at its fetes.

Junior: I don’t agree. In terms of the costumes, I think the important thing is how you develop the theme. Our band this year is Les Gens Du Monde, which is a celebration of the cultures of the peoples of the world. I think we have done a great job in interpreting the theme. In particular, the head dresses are very elaborate. In terms of the music, we started early in the season in June and we allowed the DJs to play a variety of music. Once the band was launched on June 23rd, we had them play about 80% soca – it’s about giving our members what they want.

Tower: Tell us about the incident that marred the season and how it has impacted Campusboyz?

Junior: It was a very unfortunate incident. Two people were shot and it is still under police investigation. We lost the venue, which was the Barbados Museum. We had increased our security even on the night of the incident because we were attracting larger crowds than anyone else at that time. The police have been extremely helpful and continue to be so. We really appreciate the help and support they have given us to ensure that everything is safe. After the incident, we decided to focus on the Kadooment band as opposed to the fetes for the rest of the season. We have only had two fetes since the incident and one was for members only. One of our challenges for next year is to find a suitable venue that can safely accommodate the large crowds we attract. We expect to go from strength to strength every year.

Tower: Everything in place for Kadooment Day on Monday?

Junior: Yes, we are set to go and looking forward to it.

Tower: Good luck on the road and have a safe Kadooment!

Stop Press: CampusBoyz won second place in the Fantasy Category with its 800-strong band on the road for Barbados Kadooment 2007
1990s

Elmo Frazer (B.Sc., Political Science with Law, 1999) now resides in Los Angeles, California, where he is the Associate Director of Admissions at American Intercontinental University (AIU) in Los Angeles California. He is very active in the Los Angeles community and has volunteered for a number of social projects. He was recognised by the City of Los Angeles for his volunteer work as coach of the City of Angels Little League Baseball Team. Elmo is married to Christina Owens, a graduate of Yale Law School and founder of the non-profit organization Center for Creative Advocacy, based in Los Angeles. Christina and Elmo have two boys, Edward aged four and Christopher aged two.

Solange Bruce (B.Sc. Management 1999) was recently appointed Assistant Manager, Marketing and Corporate Communications at the Barbados National Bank (BNB). She holds an MBA from the University of Linton in the UK and a Certificate in Human Resources from Heriot Watt University in Scotland. Solange has been with BNB for over 10 years.

Chantal Ononaiwu, (LLB, First Class Honours, 1999) has recently joined the staff at Invest Barbados as a Divisional Director with responsibilities to chart new directions in the promotion of investment in and for Barbados.

Ronnie Brathwait (B.Sc., Agriculture, 1997, M.Sc., Tropical Utilisations, 1998) was appointed Manager of Agricultural Services at the Barbados Agricultural Development and Marketing Corporation on May 14th, 2007. Ronnie is a graduate of St. Augustine Campus and also holds a Masters in Agronomy from Universidad Nacional Pedro Herniquez Urena in the Dominican Republic.

Andrea Franklin (B.Sc. Tourism Management, 1997; M.Sc. Project Management and Evaluation, 2001) joined the Barbados Tourism Authority as Manager, Product Integration in May. In this position, Andrea will be focusing on reviewing Barbados’ product offerings and identifying projects to enhance the overall visitor experience in the island. Andrea also holds an MBA from the University of Leicester. Prior to joining the BTA, Andrea worked at Air Jamaica from its inception in 1997, was Sales Manager, Business Travel at The Hilton Barbados and Marketing Officer at RBTT.

Deidre Powell (LLB, 1998) is currently a PhD Candidate at Queen Mary, University of London. She is a motivational speaker, lecturer and founder of the “Claims Settlement and Negotiations Seminar”. She is also the Founder and CEO of the innovative www.pcamonline.com, the Caribbean’s first legal research website.

Amanda Pile (LLB, 1995), Trinidadian, has been appointed as Vice-President of Trust Services at Cidel Bank and Trust Inc. in Barbados. Amanda has more than 10 years experience in international business, banking and trust services and is also well versed in the areas of corporate governance and compliance, as well as Canadian and Barbadian tax law.

and is employed by Metavante Banking Solutions which provides Banking software. She graduated with a Masters in Accounting from the University of Central Florida. Grace is married and has 2 children - Kurt (4) and Nickolas (2).

**Nicola Greaves** (B.Sc. Management Studies, 1997) has recently been appointed the new Marketing Officer at the Bank of Butterfield in Barbados. In addition to her UWI degree, Nichola has an MBA from Schulich School of Business at York University in Canada. Nicola is keyboard player at Armour Light Ministries and is also a professional violinist.

**Michelle Skeete** (B.Sc. Management Studies, 1997) recently obtained an MBA from Surrey University. She is currently employed as the DirectTV administrator at Starcom Network in Barbados.

**Paula Louis-Grant** (B.Sc. in Management, 1992) has been appointed Corporate Commercial Banking Manager at Signia Financial Group in Barbados. Paula has the responsibilities for Administration and Development of the Company’s commercial portfolio and trading business. She has extensive experience in commercial lending, administration, management and accounting. She holds an MBA from Massey University and is member of the Association of Certified Chartered Accountants of the United Kingdom and the Institute of Chartered Accountants of Barbados.

**2000's**

**Amanda Lynch-Foster** (B.A. Media & Communications, 2003), graduate of UWI Mona, was appointed in July as Information Specialist with the Fair Trading Commission in Barbados. Formerly a journalist with the Nation Publishing Company, Amanda has ten years experience in the media. She also holds an M.A. in Creative and Media Enterprises from the University of Warwick.

**Chanelle Maxwell** (B.Sc. Economics and Management, First Class Honours, 2001) was appointed in May as Senior Financial Analyst at the Barbados National Bank. While at Cave Hill Campus, Chanelle was the recipient of the Life of Barbados Scholarship and the Sir Arthur Lewis Memorial Prize for Economics. In addition she received the Barbados Economic Society Student Award. Chanelle also holds an International MBA from the University of Carolina’s Moore School of Business, which she achieved as a Fulbright Scholar. Prior to joining the Bank she worked at the Central Bank of Barbados as an economist.

**Alumni Awarded CFA Scholarships**

Seven UWI alumni pursuing the Chartered Financial Analyst (CFA) programme have been awarded scholarships by the CFA Institute Inc. The scholarships cover registration and enrollment fees for any of the three levels of the CFA exams and are awarded to candidates worldwide to encourage participation in the programme. The alumni awarded are: Nicole Cumberbatch (B.Sc. Economics and Accounting, 2005), Accounts Payables Controller at Interamericana Trading Corp; Runako Brathwai (B.Sc. Economics and Accounting, 2004), Examiner, Central Bank of Barbados; Selwin Kellman (MBA, Banking and Finance, 2003), Junior Trader, Caribbean Money Market Brokers; Donna Howell (B.Sc. Mathematics, 1999) Pension Plan Administrator, Sagicor Life Inc; Licia Howell (B.Sc., Accounting, 1999), Treasury Accountant, Barrick International Bank Corp; Jamaal Roach (B.Sc. Economics and Accounting, 2005), Bank of Nova Scotia; and Carlos Stevenson (B.Sc. Accounting, 1993), Senior Fund Administrator, International Private Equity Services in Guernsey.

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**Tragic Accident Takes Young Lives**

Sunday, July 29th, 2007 was a day that will stay in the memory of Barbadians and the UWI community forever. Two of our own tragically lost their lives in one of the worst traffic accidents in the island's history just minutes away from the annual East Coast Calypso Bowl. The two persons were Lori Marshall, 22, and Adrian Franklin, 35.

Lori was a student of the Faculty of Pure and Applied Sciences and was anxiously awaiting her graduation in October. On her Hi5 page, friends remembered Lori as a fun loving person, with a ready smile and great sense of humour.

Adrian, graduated in 1995 from the Faculty of Social Sciences with Upper Second Class Honours in Management Studies. His wife, Evena who was also injured in the accident, and two sons along with former schoolmates of the Combermere Secondary School will always cherish the memories of his life. Family and friends will remember Adrian as a wonderful friend and a team player. May they rest in peace!
UWI Cave Hill Campus is gearing up to expand and upgrade the School of Clinical Medicine and Research to a full Medical Faculty in the academic year 2008/9. The School currently offers training at both the undergraduate and graduate levels. However, it does not carry out pre-clinical training (Years 1 – 3 of the 5 year medical degree programme) which must currently be undertaken at its sister Faculties at the Mona and St. Augustine campuses. The Faculty of Medical Sciences at Cave Hill will provide a full 5-year medical programme, beginning with the pre-clinical sciences, the para-clinical sciences and the clinical programme currently operating. The first cohort of first-year students will enter Cave Hill in September 2008.

“One of our major goals is to better serve our neighbours in the OECs territories. In addition, the Faculty is expecting to attract about 40 to 50% of its intake of students from outside the Caribbean”

Professor Henry Fraser
Dean, School of Clinical Medicine and Research

Full Medical Faculty in 2008

Pharmacology, Anatomy and Mortuary Science in collaboration with the Faculty of Pure and Applied Sciences. These programmes will come on stream in three to five years and will enable us to meet the considerable demand for basic medical scientists and health scientists in research, industry and a range of health care professions,” explained Professor Henry Fraser, Dean of the School of Clinical Medicine and Research.

The construction of two new buildings to accommodate the expanded student body has been approved. A dedicated building will be built at the Cave Hill Campus and a new Clinical School building will be constructed on a site next to the Queen Elizabeth Hospital at River Road.