



**1<sup>ST</sup> INTERNATIONAL TOURISM CONFERENCE  
CONFERENCE PROGRAMME**

<b>TUESDAY 8 DECEMBER</b>				
<b>6:30pm</b>	<b>ARRIVAL AND REGISTRATION</b> – Errol Barrow Centre for Creative Imagination (EBCCI)			
<b>7:00 p.m.</b>	<b>WELCOME</b> – Professor Hilary Beckles, Principal, UWI Cave Hill <b>COCKTAIL RECEPTION, Errol Barrow Centre for Creative Imagination ( EBCCI)</b>			
<b>WEDNESDAY 9 DECEMBER</b>				
<b>8:30 a.m.</b>	<b>REGISTRATION</b>			
<b>9:00-9:35</b>	<b>Welcome Remarks</b>			
<b>9:35-10:35</b>	<b>Keynote Address – Professor Brian Wheeler</b> <i>What do they know of tourism who only tourism know? The future lies in the present</i> Walcott Warner Theatre			
<b>10:35-11:00</b>	<b>COFFEE BREAK</b>			
<b>Concurrent Sessions</b>	<b>Tourism and Management I</b> Chair - Andrew Spencer Rehearsal Room	<b>Tourism , Cultural Studies and Anthropology I</b> Chair- Dr. Yanique Hume George Lamming Pedagogical Centre	<b>Tourism and the Environment I</b> Chair - Dr. Janice Cumberbatch Cinemateque	
<b>11:00 – 11:30</b>	The supply determinants of small island tourist economies – Jerome McElroy/Courtney Parry	Culture as an important component in the Jamaican Tourism product – Vivienne Pitter	Caribbean Tourism and Climate Change: Recommendations for action from Cariforum heritage tourism workshop – Michael Scantlebury	
<b>11:30 – 12:00</b>	Economics, Environment and Tourism – Eric Bailey/Robert Richardson	Branding ‘destination St. Lucia’: negotiating heritage and luxury in the Caribbean tourism industry – Carlos Cameron Michel	Assessing the impact of biodiversity on tourism flows: a model for tourist behaviour and its policy implications – Giulia Macagno/Maria Loureiro	
<b>12:00 – 12:30</b>	Quality standards in tourism in the Caribbean region – V. Lopez/M. Seepersaud	The influences of travelling to ancestral homelands in the reinforcement of cultural identity amongst young British South Asians – Shobana Nair Sehkaran	The value of coastal resources in Barbados: tourists perceptions and preferences – Peter Schuhmann/James Casey	
<b>12:30 – 1:00</b>	Absenteeism and service excellence: the tourism industry in Barbados – Priscilla Glidden/Dion Greenidge/Betty Jane Punnett	Developing Japanese inbound tourism to North East Scotland using the Thomas Blake Glover Connection – Robert Nash/Paul Stansbie	Tourism, environment and water resources in warm islands and island states: index of vulnerability - Nurit Kliot	

WEDNESDAY 9 DECEMBER				
1:00 – 2:30 <b>LUNCH</b>				
<b>Concurrent Sessions</b>	<b>Tourism and the Environment II</b> Chair - Dr. Sherma Roberts Rehearsal Room	<b>Tourism and Education</b> Chair – Dr. Acolla Lewis George Lamming Pedagogical Centre	<b>Tourism and Management II</b> Chair – Dr. Wayne Soverall Cinematheque	
<b>2:30 – 3:00</b>	Crucial success factors for clusters in the context of rural tourism: lessons from the Greek experience – Eugenia Wickens/Marios Soteriades	Foreign Language curriculum and the tourism sector: investigating the question of relevance – Rohan Lewis	A new economic framework for tourism decision making – Eric Bailey/Robert Richardson	
<b>3:00 – 3:30</b>	Motives for environmental management in the accommodations sector in the Anglophone Caribbean – Mechelle Best/Brijesh Thapa	The language of tourism: an alternative view – Graham K. Henning	Public sector participation in the tourism industry: the need to revolutionise – Gale Yearwood	
<b>3:30 – 4:00</b>	Quantifying the impacts of hurricanes on tourism: evidence from cross-country panel data – Michael Henrey/Eric Strobl	Description of a tertiary level course in French for tourism at Cave Hill, UWI – Bernadette Farquhar	The transformational leadership patterns of successful leaders in tourism and hospitality in Barbados – Akhentoolove Corbin	
	Tourism and the environment: some sustainability issues for Barbados – Kelvin Dalrymple/Sandra Prescod Dalrymple/Leo Brewster	Providing meaningful international experiences for learners - Wendi Dewey	Advertising and tourist arrivals: evidence from Jamaica – Densil Williams/Andrew Spencer	
<b>Free evening for delegates</b>				
<b>7-10 p.m. - University of Surrey Alumni Event – Discovery Bay (Rex Hotels)</b>				
THURSDAY 10 DECEMBER				
<b>9:00 – 9:25</b>	<b>Opening Remarks</b>			
<b>9:30 – 10:30</b>	<b>Keynote Address</b> <b>Dr. Marcella Daye</b> <i>From 'Kokomo' to 'Redemption Song': Exploring the paradox of stereotype and difference in Caribbean destination branding</i> Walcott Warner Theatre			
10:30 – 11:00 <b>COFFEE BREAK</b>				
<b>Concurrent Sessions</b>	<b>Tourism, Cultural Studies and Anthropology II</b> Chair: Dr. Marcia Burrowes Rehearsal Room	<b>Tourism and Sustainability I</b> Chair- Dr. Janice Cumberbatch George Lamming Pedagogical Centre	<b>Tourism, Gender, Identity</b> Chair – Dr. Donna Chambers Cinematheque	
<b>11:00 – 11:30</b>	Tourism in literature: an analysis on representation of 'imperial road' in short stories by Jean Rhys and Paul Theroux – Eri Hitostuyanagi-Kobayashi	Sustainable tourism policy? The case of St.Lucia – Felicia G. Victor	Towards a Feminist political economy of tourist development – Lucy Ferguson	

<b>THURSDAY 10 DECEMBER</b>				
<b>Concurrent Sessions (cont'd)</b>	<b>Tourism, Cultural Studies and Anthropology II</b> Chair- Dr. Marcia Burrowes Rehearsal Room	<b>Tourism and Sustainability I</b> Chair- Dr. Janice Cumberbatch George Lamming Pedagogical Centre	<b>Tourism, Gender, Identity</b> Chair – Dr. Donna Chambers Cinematheque	
<b>11:30 – 12:00</b>	The linguistic face of eco-tourism – Hubert Devonish	Stakeholder perspectives on the pitons management area, world heritage site: potential for sustainable tourism development – Lorraine Nicholas/Brijesh Thapa	Gender analysis of rural tourism in Iran: study of Oraman region – Mansour Ghanian	
<b>12:00 – 12:30</b>	Tourism and historical knowledge – Mary Afolabi Adeolu	Network Governance: does it help or hinder stakeholders in achieving sustainable tourism development? – Lynelle Clarke	Weak Hollywood, strong dollar and the construction of 1950s Roman holidays – Carolyn Anderson	
<b>12:30 – 1:00</b>	Globalising ethnicity: tourism, media and the politics of Igorot representation – Anna Christie/K. Villarba-Torres	Screaming in silence: seeking sustainability of tourism specialization in island societies – Ryan R. Peterson	Mulatto women as touristy attraction in Latin America: a historical view – Elaine Pereira Rocha	
<b>1:00 – 2:30 LUNCH</b>				
<b>Concurrent Sessions</b>	<b>Tourism and Management III</b> Chair- Dr. Justin Robinson Rehearsal Room	<b>Tourism and Sexuality</b> Chair: Dr. Donna Chambers George Lamming Pedagogical Centre	<b>Tourism and Geography</b> Chair- Dr. Keith Nurse Cinematheque	
<b>2:30 – 3:00</b>	Managing financial risk in the tourism industry: the case of the English speaking Caribbean – the case of the English speaking Caribbean – Prakash Ramlakhan	Sex worker statuses and roles in the tourism industry: interrogating existing paradigms – Sylvia Hall	Supporting sports tourism: turf agronomy research at UWI Cave Hill, Barbados – Francis B. Lopez/Jeff St. A Chandler/Tamara Greenidge/Louis E. Chinnery	
<b>3:00 – 3:30</b>	Hedging of forex risks in travel agencies: some issues from an accounting point of view – Jiri Strouhal	HIV and the cultural implications toward risky behaviour in Trinidad – Marissa Thomas	Slow tourism and sustainability at the Caribbean's geographic margins – Benjamin Timms/Dennis Conway	
<b>3:30 – 4:00</b>	Second home rental market: hedonic analysis of the effect of different characteristics on price – Alberto Saló/Anna Garriga	The nexus between sustainable (tourism) development and HIV/AIDS – Akiba Reid	Potential of agro-tourism to renew agriculture in the region – Wendy P. Isaac/Steve Maximay/Wayne G. Ganpat/Richard A.I. Brathwaite/Chaney St. Martin	
<b>4:00 – 4:30</b>	Researching event tourism in Barbados: local perceptions of the Golf World Cup, 2006 – Wendy Sealy/Eugenia Wickens	'One Love: come to Jamaica and feel alright' – Karen Carpenter/Dahlia Thompson	Nature tourism as performance of place, identity and place identity – Therese N. Yarde	
<b>7:00 – 10:00 CULTURAL SHOW</b> Venue: The Plantation Theatre				

FRIDAY 11 DECEMBER				
9:30-10:30	<b>Keynote Address</b> <b>Mr. Hugh Riley, Secretary General, Caribbean Tourism Organisation</b> <i>Caribbean tourism's road to recovery</i> Walcott Warner Theatre			
10:30 – 11:00	<b>COFFEE BREAK</b>			
<b>Concurrent Sessions</b>	<b>Tourism and Development</b> Chair- Dr. Wendy Grenade Rehearsal Room	<b>Tourism and Sustainability II</b> Chair- Dr. Sherma Roberts George Lamming Pedagogical Centre	<b>Tourism, Sociology and Psychology</b> Chair- Dr. Donna Chambers Cinemateque	<b>Tourism and Management IV</b> Chair – Mr. Andrew Spencer
11:00 – 11:30	A study of the advantages of the competitiveness of the tourism industry between Thailand and Vietnam – Udom Sayapunt	Tourism, biodiversity and sustainability in Jamaica: an integrated assessment approach – Anthony Clayton/Andrew Spencer/K'adamawe K'nife	Tourism and social psychology: Bahamian residents' attitudes towards tourists and tourism – Leona Wilson/Pamela Lowe	Entrepreneurship tourism: a new vision of rural tourism in Iran – Mansour Ghanian
11:30 – 12:00	Touristic potentialities of mining in Minas Gerais, Brazil – Angela Cabral Fletcha/Marcos Eduardo Carvalho/Gonçalves Knupp	Investigating energy strategies in Dominica's accommodations – Velvet Nelson	Inside the all-inclusive bubble: implications for Jamaican tourism – Anne P. Crick/Archibald Campbell	Exploring the relationship between hotel development and Caribbean destination brands: a RIU case study – Marcella Daye/Albert Salo
12:00 – 12:30	Community development through tourism: feasibility and demonstrativeness – lessons learned from the Saint Lucia heritage tourism programme – Sylvester Clauzel/Acolla Lewis	Mental models in decision support and knowledge sharing for sustainable tourism policy making – Ionna Farsari	The 'all-inclusive concept': accessibility for all – Antonia Morris	The determinants of hotel occupancy within the French, Spanish and English speaking Caribbean territories – Diaram Ramjeesingh/Allan Wright
12:30 – 1:00	Tourism and poverty reduction – Christopher Smith	Economic impact evaluation of tourism development in accordance with sustainable development: the case of rural areas of Tonekabon township, Iran – S. Ali Badri	Death and dying: the push-pull factors influencing dark tourist travel motivations – Gabrielle Ortega	Yield Management and Jamaica's hotel industry – Lawrence Nicholson/Joan Thomas-Stone/Noel Reynolds
1:00-2:00	<b>LUNCH</b>			
2:00 – 4:00	<b>INDUSTRY FORUM</b> <b><i>Solutions to the crisis: creating a new Caribbean tourism</i></b> Chair – Anne Crick Walcott Warner Theatre			
4:00	<b>CLOSING SESSION</b> Walcott Warner Theatre			
8:00 p.m.	<b>SOCIAL EVENT</b> – Oistins Fish Fry			